



2023 DIGITAL PROMOTIONAL GUIDELINES

Marquee | Box Office | Internal Screens | Social Media | Website Event

The Creative Services Department at the Niagara Falls Convention Centre in Niagara Falls (NFCC) takes responsibility for the content creation and management of the centre's external signage systems. These services are available to NFCC clients who wish to promote their events.

To ensure a quick and easy process, please carefully read the following information.

Please contact Niagara Falls Convention Centre Marketing Department, for additional information:
marketing@fallsconventions.com t 905.357.6222

The Fine Print

By submitting final artwork, you agree that the Niagara Falls Convention Centre reserves the right to make any changes to any or all artwork submitted in order to adhere to the Convention Centre's brand standards. In some cases a working file may be requested in order to make said changes. Changes may include the addition or removal of design elements if said elements are not consistent with the Convention Centre's messaging or standards. In addition, the convention centre's website fallsconventions.com will be placed at the bottom of all marquee artwork. This ensures consistency with our branding and provides one destination point for customers seeking event information.



Please submit all final artwork
three weeks prior to your event.



EXTERNAL MARQUEE SIGNAGE

DIGITAL SPECS

240px

MARQUEE

240 x 208 pixels

Less is more. Please only include a relevant photo, logo, name of event and dates in marquee artwork.

Leave 25px of clear space at bottom for convention centre URL

208px

ARTWORK SUBMISSION



Format

- JPG*
- 72 dpi
- RGB

*If you are only submitting a logo with no other artwork, please submit your high res logo in .eps or .png format.



Contact

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INTERNAL BOX OFFICE SCREENS

DIGITAL SPECS

1920 px

BOX OFFICE SCREEN

1920 x 1080 pixels

Less is more. Please only include a relevant photo, logo, name of event and dates in marquee artwork.

1080 px

ARTWORK SUBMISSION



Format

- JPG*
- 72 dpi
- RGB

*If you are only submitting a logo with no other artwork, please submit your high res logo in .eps or .png format.



Contact

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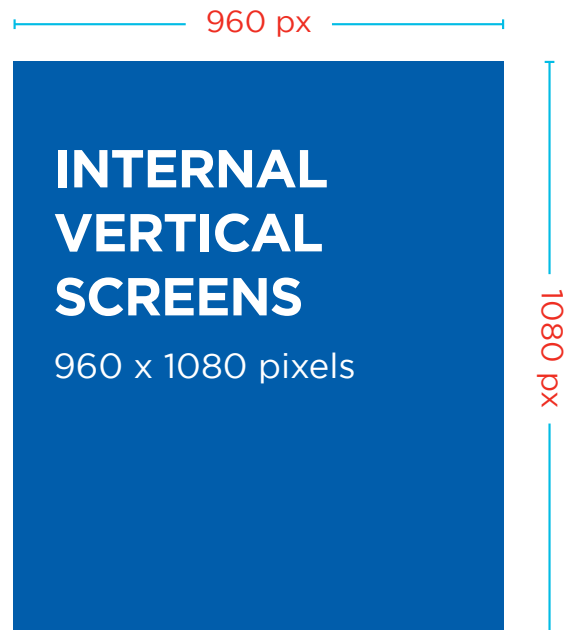
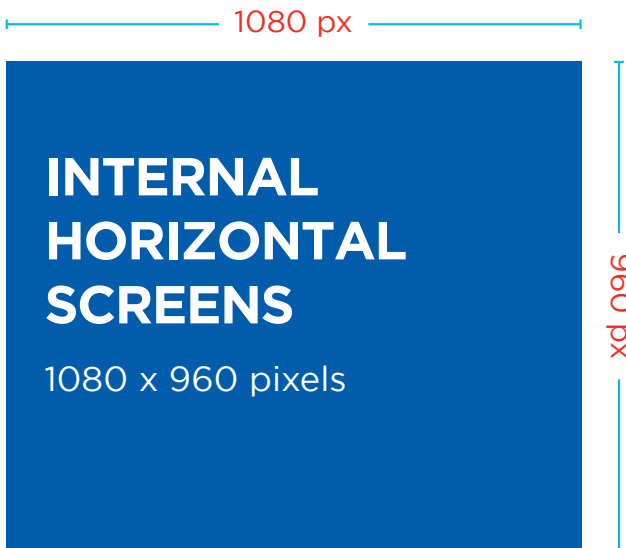
marketing@fallsconventions.com

t 905.357.6222



INTERNAL DIGITAL SCREENS

DIGITAL SPECS



ARTWORK SUBMISSION



Format

- JPG*
- 72 dpi
- RGB

*If you are only submitting a logo with no other artwork, please submit your high res logo in .eps or .png format.

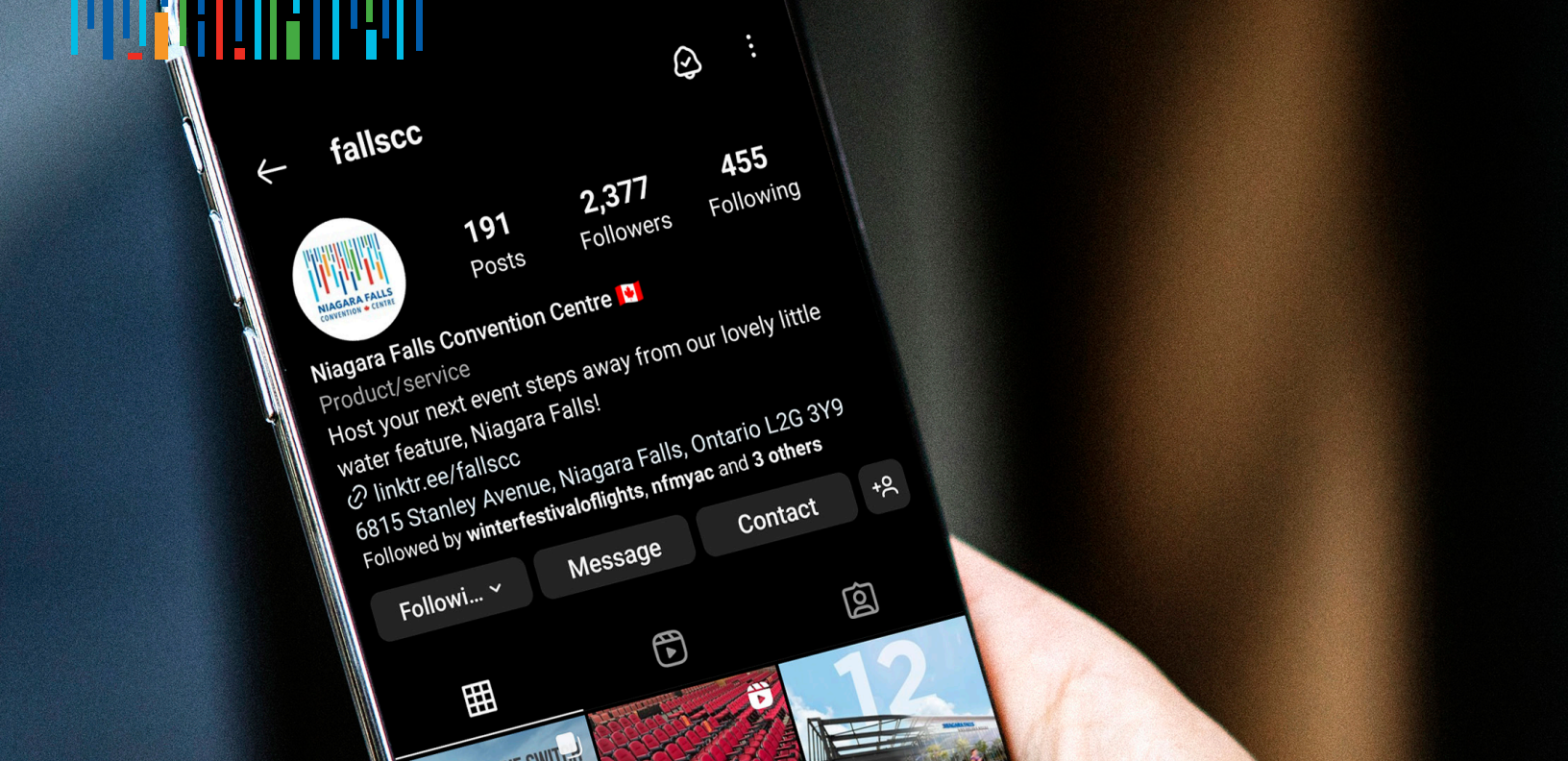


Contact

Please send all final artwork to the Marketing Department:

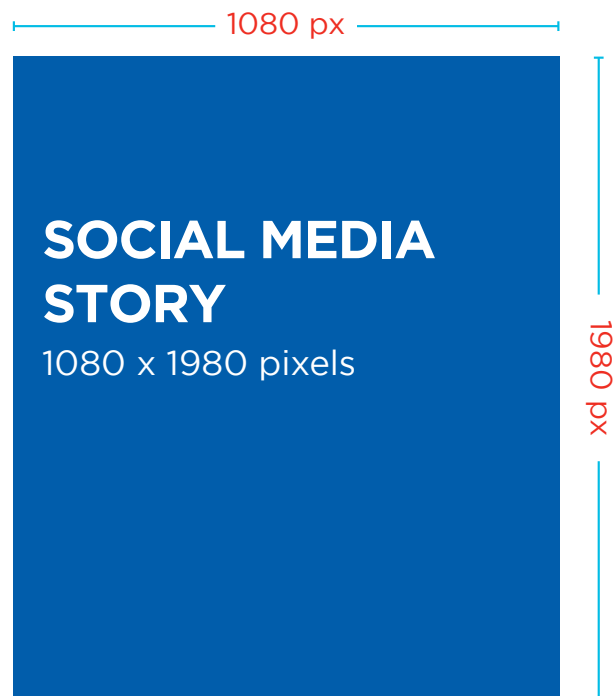
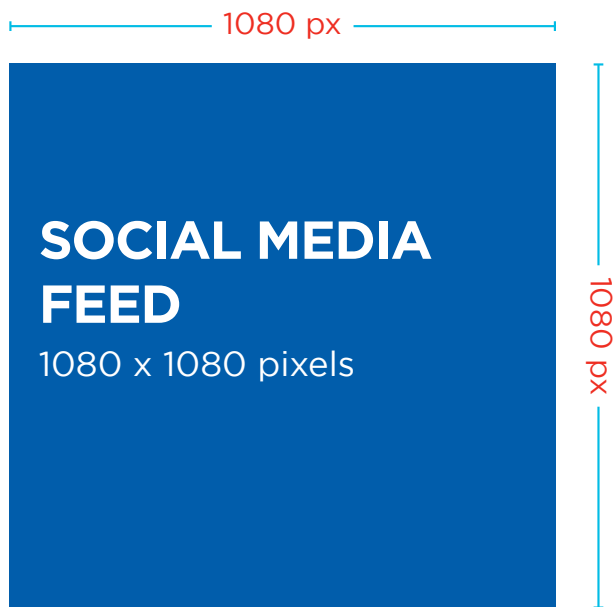
marketing@fallsconventions.com

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SOCIAL MEDIA POSTS

DIGITAL SPECS



ARTWORK SUBMISSION



Format

- JPG*
- 72 dpi
- RGB

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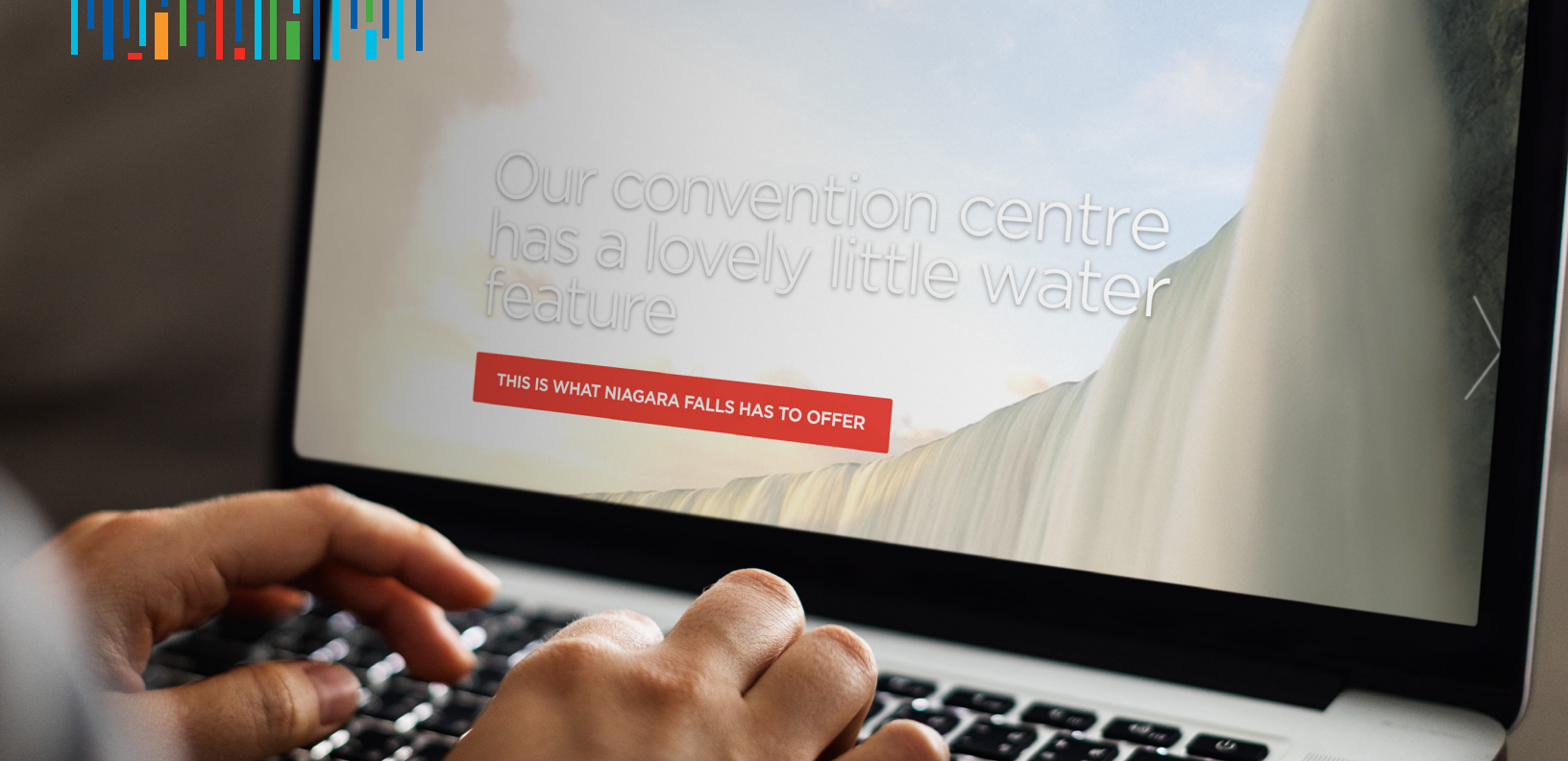


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WEBSITE EVENT CALENDAR IMAGE

DIGITAL SPECS

953px

EVENT IMAGE
953 x 340 pixels

Note Please only include a photo or event logo.
Text details (ex/dates) are not permitted.

340px

ARTWORK SUBMISSION



Format

- JPG*
- 72 dpi
- RGB

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